Economics 101A (Lecture 26, Revised)

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Outline

- 1. Barter
- 2. Walrasian Equilibrium
- 3. Example
- 4. An Example of Excellent Economics
- 5. Unsolicited advice

1 Barter

• Consumers can trade goods 1 and 2

- Allocation $((x_1^{1*}, x_2^{1*}), (x_1^{2*}, x_2^{2*}))$ can be outcome of barter if:
- Individual rationality.

$$u_i(x_1^{i*}, x_2^{i*}) \geq u_i(\omega_1^i, \omega_2^i)$$
 for all i

• Pareto Efficiency. There is no allocation $((\hat{x}_1^1, \hat{x}_2^1), (\hat{x}_1^2, \hat{x}_2^2))$ such that

$$u_i(\hat{x}_1^i, \hat{x}_2^i) \ge u_i(x_1^{i*}, x_2^{i*})$$
 for all i

with strict inequality for at least one agent.

- Barter outcomes in Edgeworth box
- Endowments (ω_1, ω_2)

- Area that satisfies individual rationality condition
- Points that satisfy pareto efficiency

• **Pareto set.** Set of points where indifference curves are tangent

- **Contract curve.** Subset of Pareto set inside the individually rational area.
- Contract curve = Set of barter equilibria

• Multiple equilibria. Depends on bargaining power.

- Bargaining is time- and information-intensive procedure
- What if there are prices instead?

2 Walrasian Equilibrium

- Prices p_1, p_2
- Consumer 1 faces a budget set: $p_1 x_1^1 + p_2 x_2^1 \le p_1 \omega_1^1 + p_2 \omega_2^1$

- How about consumer 2?
- Budget set of consumer 2:

$$\begin{split} p_1 x_1^2 + p_2 x_2^2 &\leq p_1 \omega_1^2 + p_2 \omega_2^2 \\ \text{or (assuming } x_i^1 + x_i^2 &= \omega_i) \\ p_1 (\omega_1 - x_1^1) + p_2 \left(\omega_1 - x_2^1 \right) &\leq p_1 \left(\omega_1 - \omega_1^1 \right) + p_2 \left(\omega_2 - \omega_2^1 \right) \\ \text{or} \end{split}$$

$$p_1 x_1^1 + p_2 x_2^1 \ge p_1 \omega_1^1 + p_2 \omega_2^1$$

• Walrasian Equilibrium. $((x_1^{1*}, x_2^{1*}), (x_1^{2*}, x_2^{2*}), p_1^*, p_2^*)$ is a Walrasian Equilibrium if:

 Each consumer maximizes utility subject to budget constraint:

$$(x_1^{i*}, x_2^{i*}) = \arg \max_{x_1^i, x_2^i} u_i \left((x_1^i, x_2^i) \right)$$

s.t. $p_1^* x_1^i + p_2^* x_2^i \leq p_1^* \omega_1^i + p_2^* \omega_2^i$

- Markets clear:

$$x_j^{1*} + x_j^{2*} \le \omega_j^1 + \omega_j^2$$
 for all j .

- Compare with partial (Marshallian) equilibrium:
 - each consumer maximizes utility
 - market for good i clears.
 - (no requirement that all markets clear)

- Graphical depiction in Edbeworth box. Set of optimal points as prices p_1 and p_2 vary.
- Draw offer curve for consumer 1 (equivalent of demand curve in partial equilibrium):

$$(x_1^{1*}(p_1, p_2, (\omega_1, \omega_2)), x_2^{1*}(p_1, p_2, (\omega_1, \omega_2)))$$

• Offer curve is set of points that maximize utility as function of the varying prices p_1 and p_2 .

• Draw offer curve for consumer 2.

• Walrasian Equilibrium is at intersection of the two offer curves!

- Walrasian Equilibrium is a subset of barter equilibrium:
 - Does satisfy individual rationality?

- Does it satisfy the Pareto Efficiency condition?

- Is any point in Contract Curve a WE for allocation (ω_1, ω_2) ?

3 Example

• Consumer 1 has Leontieff preferences:

$$u(x_{1,}x_{2}) = \min\left(x_{1}^{1}, x_{2}^{1}\right)$$

• Bundle demanded by consumer 1:

$$x_1^{1*} = x_2^{1*} = x^{1*} = \frac{p_1 \omega_1^1 + p_2 \omega_2^1}{p_1 + p_2} = \frac{\omega_1^1 + (p_2/p_1) \omega_2^1}{1 + (p_2/p_1)}$$

• Consumer 2 has Cobb-Douglas preferences:

$$u(x_{1,x_{2}}) = (x_{1}^{2})^{.5} (x_{2}^{2})^{.5}$$

• Demands of consumer 2:

$$x_1^{2*} = \frac{.5\left(p_1\omega_1^1 + p_2\omega_2^1\right)}{p_1} = .5\left(\omega_1^1 + \frac{p_2}{p_1}\omega_2^1\right)$$

 $\quad \text{and} \quad$

$$x_2^{2*} = \frac{.5\left(p_1\omega_1^1 + p_2\omega_2^1\right)}{p_2} = .5\left(\frac{p_1}{p_2}\omega_1^1 + \omega_2^1\right)$$

• Impose Walrasian equilibrium in market 1:

$$x_1^{1*} + x_1^{2*} = \omega_1^1 + \omega_1^2$$

• This implies

$$\frac{\omega_1^1 + (p_2/p_1)\omega_2^1}{1 + (p_2/p_1)} + .5\left(\omega_1^1 + \frac{p_2}{p_1}\omega_2^1\right) = \omega_1^1 + \omega_1^2$$

4 An example of Excellent Economics

• Savings Rate in the US very low: essentially zero in year 2,000

• Perhaps: Self-control Problem

• People would like to save but...Not today!

• Credit cards and (too) high borrowing rates

• Is this testable?

- Prediction of hyperbolic discounting theory:
 - people do not like to save today
 - people like to save tomorrow

• Save Tomorrow?

- Benartzi and Thaler (2002): Design of Save More Tomorrow (SMT) Plan
- 401(k) private savings or retirement

- SMT Plan:
 - No increase in savings today

 - 3% automatic increase in savings at time of paycheck raise

- can drop out at any time

- Advantages:
 - No current increase

- Commit today for future

- Use inertia/procrastination the good way!

- No decrease in nominal salary (loss aversion)

- Option out

- The facts:
 - 1998: mid-size company, 315 eligible employees
 - 'you guys are saving too little!'
 - 79 employees: increase savings now
 - 162 employees: no increase now, will try SMT
 - 158 employees: remain in SMT plan for two years

Effect: savings rate up from 3.5 to 11.6 percent!
In three years!

5 Advice

1. Listen to your heart

2. Trust yourself

- 3. Take 'good' risks:
 - (a) hard courses
 - (b) internship opportunities
 - (c) research URAP
 - (d) (graduate classes?)

4. Learn to be curious, critical, and frank

5. Be nice to others! (nothing in economics tells you otherwise)