

Economics 172
Issues in African Economic Development

Professor Ted Miguel
Department of Economics
University of California, Berkeley

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Lecture 15 – March 6, 2007

A model of within-HH resource allocation

- Imagine there are N household members, $i=1, 2, \dots, N$
- Biologically all people need to consume at least C^* to survive (think of a minimal caloric requirement)
- In good rainfall years household income is $Y_{HI} > NC^* \rightarrow$ everyone has enough to eat
- But in bad rainfall years (drought, flood), household income falls below this line $Y_{LO} < NC^*$
 \rightarrow Equal division of income means everyone starves
- Unequal division, with resources directed to the most productive household members (Y_i high) is a option

Main patterns in the data from Meatu

- Data (some retrospective) for 1992-2002
- Years with extreme rainfall shocks (e.g., droughts, flooding) lead to sharp drops in household consumption and often to famine. Recall the major difficulties households have with saving in this district!

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- There are large increases in witch murders and attacks in these years with extreme rainfall (Table 4), but no impact on non-witch murders (Table 6)
- Villages with more adherents of traditional religions also have more witch murders in extreme rainfall years

Lessons from witch killings in Tanzania

- Income shocks lead to violence against elderly women “witches” in rural Tanzania
 - Within-household resource conflicts may lie at the heart of this violence
 - Similar finding for medieval European witch killings!
- The lack of savings options, credit, and insurance are probably key to explaining the huge consumption fluctuations experienced by households in Meatu

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 - Formal insurance against weather shocks?
 - Old age pensions for women?
 - Others?

Outline:

New topic: Education and economic development

- (1) Models of household educational investment**
- (2) The Girls Scholarship Program (GSP) in Kenya**

Education and economic development

- Does education lead to higher income? OR does higher income lead to more educational investment?

Education and economic development

- Does education lead to higher income? OR does higher income lead to more educational investment?
- Unclear macroeconomic evidence on education and growth (e.g., the case of Kenya)
- Why do people invest in education?

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- (2) Education may speed adoption of new technologies, e.g., in agriculture, health
- (3) Educated people may make better citizens in a democracy and be more active in civil society

A model of educational investment

- Inputs into household utility include current consumption in period $t=1$ (C_1), and the future earnings of the two children – one girl (Y_g) and one boy (Y_b)
- Girl, boy amounts (years) of schooling are S_g and S_b

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- Girl, boy amounts (years) of schooling are S_g and S_b
- Key assumption 1: there is no old-age saving in the model, other than through investments in children
 - Keep in mind the case of Meatu district, Tanzania, where households had very limited savings options (even saving grain was challenging)

The model solution

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- Subject to two conditions:
(1) Households need to consume in period $t=1$:

$$C_1 = W^*\{(T - S_g) + (T - S_b)\}$$

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(1) Households need to consume in period $t=1$:

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(2) Income in old age is increasing in child education:

$$Y = Y_g(S_g) + Y_b(S_b)$$

The model solution

- Key assumption 2: the marginal return to schooling is assumed to be larger for boys than for girls at all schooling levels: $Y'_b(S) > Y'_g(S)$ for all S
 - In other words, even if there diminishing returns to years of schooling, each additional year still provides a larger return for boys than girls.

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- How realistic is this model?

Other issues in educational investment

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- (2) Even children may choose to invest less in schooling even for themselves, due to high time discount rates during their youth. Imagine a schooling investment needs to be made for a distant future return

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- (2) Even children may choose to invest less in schooling even for themselves, due to high time discount rates during their youth. Imagine a schooling investment needs to be made for a future return, and the future is highly discounted

→ “Too little” educational investment

The Girls Scholarship Program (GSP)

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- The top 15% of girls in program schools (by district) received a \$38 prize for school fees and supplies over two years, and a public awards ceremony


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Two GSP research questions

- (#1) What impact do these incentives have on test scores and other measures of school performance?
- (#2) What impact does winning the GSP award have on later schooling choices and outcomes? In particular does it make it more likely that winners stay in school?
- Two different methodological approaches to answer our two research questions:
 - (1) Randomized evaluation methods
 - (2) Regression discontinuity methods 

The Girls Scholarship Program (GSP)

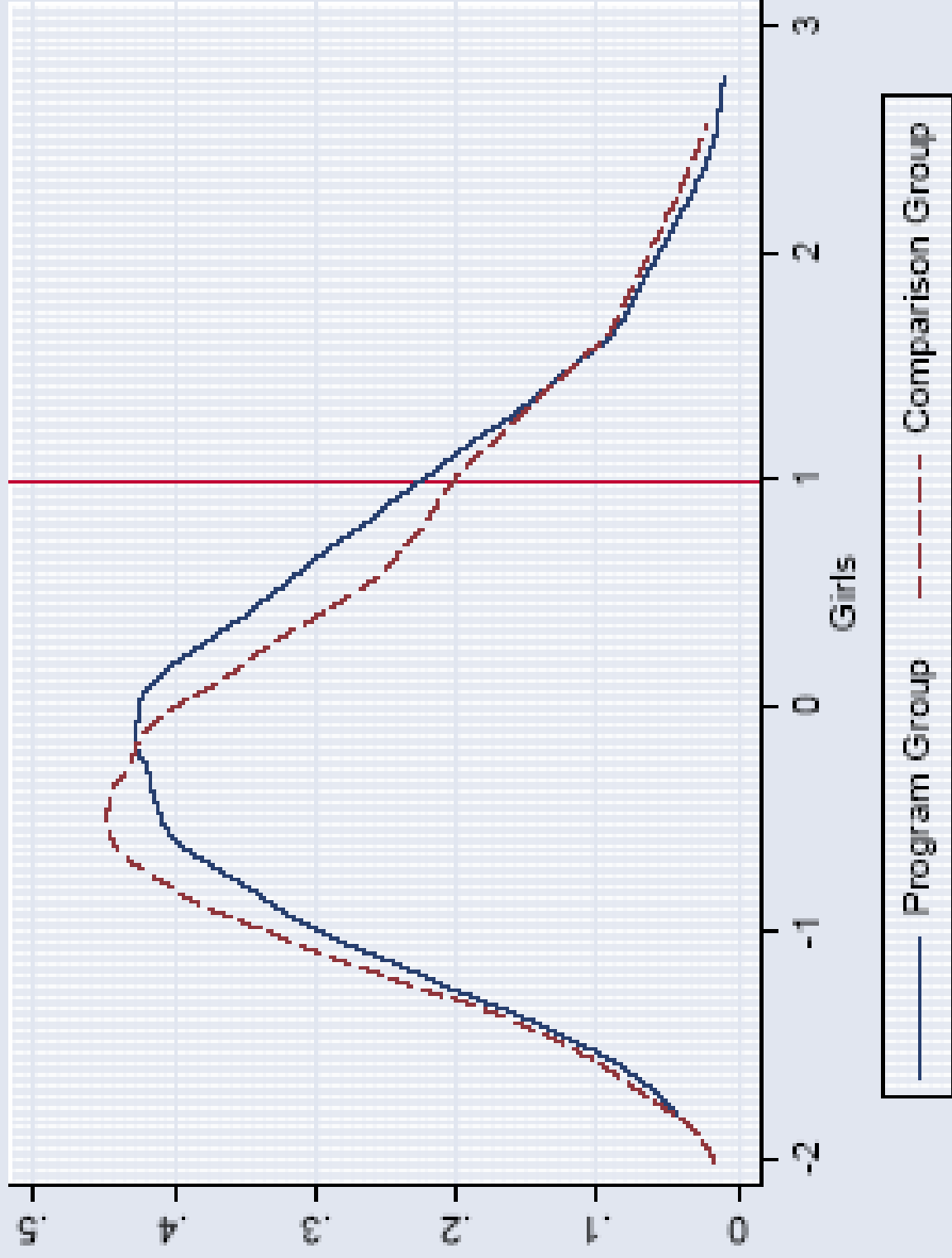
- The randomization “worked”: treatment and comparison group schools are similar at baseline (Table 3, Figure 5)

| Panel A: Busia District | Program | Comparison | Difference (s.e.) |
|--|----------------|-------------------|--------------------------|
| Age in 2001 | 13.5 | 13.4 | 0.0 (0.1) |
| Father's education (years) | 5.2 | 5.2 | 0.2 (0.5) |
| Mother's education (years) | 4.6 | 4.6 | 0.1 (0.4) |
| Total children in household | 7.0 | 6.5 | 0.5 (0.5) |
| Proportion ethnic Luhya | 0.49 | 0.47 | 0.03 (0.05) |
| Latrine ownership | 0.96 | 0.94 | 0.02 (0.01) |
| Iron roof ownership | 0.77 | 0.77 | 0.00 (0.03) |
| Mosquito net ownership | 0.33 | 0.33 | 0.00 (0.03) |
| Test Score 2000–Baseline sample (cohort 1 only) | -0.05 | -0.12 | 0.07 (0.18) |
| Test Score 2000–Main sample (cohort 1 only) | 0.07 | 0.03 | 0.04 (0.19) |

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Panel (A)



- For next time: Continue readings on education

Whiteboard #1

Whiteboard #2

Whiteboard #3

Whiteboard #4

Whiteboard #5

